

DONALD J. TRUMP
CHAIRMAN AND PRESIDENT
THE TRUMP ORGANIZATION

A SCHOOLBOY'S DREAM...A COMPETITOR'S CHALLENGE. DONALD J. TRUMP IS THE VERY DEFINITION OF THE AMERICAN SUCCESS STORY. HE HAS CONTINUALLY SET NEW STANDARDS OF EXCELLENCE WHILE EXPANDING HIS INTERESTS IN LUXURY RESIDENTIAL REAL ESTATE, WORLD-CLASS HOTELS, OFFICE BUILDINGS, CHAMPIONSHIP GOLF CLUBS, GAMING AND ENTERTAINMENT. MR. TRUMP IS PERSONALLY INVOLVED IN EVERYTHING THAT HIS NAME REPRESENTS. THIS COMMITMENT HAS MADE HIM THE PREEMINENT DEVELOPER OF QUALITY REAL ESTATE KNOWN AROUND THE WORLD. HE IS THE ARCHETYPAL BUSINESSMAN – A DEAL MAKER WITHOUT PEER AND AN ARDENT PHILANTHROPIST.

MR. TRUMP STARTED HIS BUSINESS CAREER IN AN OFFICE HE SHARED WITH HIS FATHER IN SHEEPSHEAD BAY, BROOKLYN, NEW YORK. HE WORKED WITH HIS FATHER FOR FIVE YEARS, WHERE THEY WERE BUSY MAKING DEALS TOGETHER. MR. TRUMP HAS STATED "MY FATHER WAS MY MENTOR AND I LEARNED A TREMENDOUS AMOUNT ABOUT EVERY ASPECT OF THE CONSTRUCTION INDUSTRY FROM HIM." LIKEWISE, FRED C. TRUMP OFTEN STATED THAT "SOME OF MY BEST DEALS WERE MADE BY MY SON, DONALD...EVERYTHING HE TOUCHES TURNS TO GOLD." MR. TRUMP THEN ENTERED THE VERY DIFFERENT WORLD OF MANHATTAN REAL ESTATE.

IN NEW YORK CITY, THE TRUMP SIGNATURE IS SYNONYMOUS WITH THE MOST PRESTIGIOUS OF ADDRESSES. AMONG THEM ARE THE WORLD-RENOUNDED FIFTH AVENUE SKYSCRAPER, TRUMP TOWER WHERE ASPREY HAS SIGNED A LEASE PAYING THE HIGHEST SQUARE FOOT RENT ANYWHERE IN THE WORLD, AND THE LUXURY RESIDENTIAL BUILDINGS, TRUMP PALACE - THE TALLEST BUILDING ON MANHATTAN'S EAST SIDE, TRUMP PLAZA, TRUMP PARC, 610 PARK AVENUE, TRUMP WORLD TOWER AND TRUMP PARK AVENUE.

MR. TRUMP WAS ALSO RESPONSIBLE FOR THE DESIGNATION AND CONSTRUCTION OF THE JACOB JAVITS CONVENTION CENTER ON LAND CONTROLLED BY HIM KNOWN AS THE WEST 34TH STREET RAILROAD YARDS.

AND RECENTLY, THE LAND BENEATH THE EMPIRE STATE BUILDING, WHICH ALLOWED THE LAND AND LEASE TO BE MERGED TOGETHER FOR THE FIRST TIME IN OVER 50 YEARS. ADDITIONALLY, MR. TRUMP OWNS THE NIKE-TOWN STORE ON EAST 57TH STREET NEXT DOOR TO THE FAMED TIFFANY'S.

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IN 1997, THE TRUMP INTERNATIONAL HOTEL & TOWER OPENED ITS DOORS TO THE WORLD. THIS 52-STORY SUPER LUXURY HOTEL AND RESIDENTIAL BUILDING IS LOCATED AT THE CROSSROADS OF MANHATTAN'S WEST SIDE ON CENTRAL PARK WEST AT COLUMBUS CIRCLE. DESIGNED BY THE WORLD-FAMOUS ARCHITECT PHILIP JOHNSON, THE RESIDENCES AND HOTEL HAVE ACHIEVED THE HIGHEST SALES PRICES AND RENTALS IN THE UNITED STATES. THE PROPERTY IS ONE OF ONLY THREE IN THE COUNTRY TO HAVE RECEIVED A DOUBLE MOBIL FIVE-STAR RATING FOR BOTH THE HOTEL AND ITS RESTAURANT JEAN-GEORGES. TRUMP INTERNATIONAL HAS ALSO RECEIVED THE FIVE-STAR DIAMOND AWARD FROM THE AMERICAN ACADEMY OF HOSPITALITY SCIENCES.

OTHER ACQUISITIONS IN NEW YORK CITY INCLUDE THE TRUMP BUILDING AT 40 WALL STREET, THE LANDMARK 1.3 MILLION SQUARE FOOT, 72-STORY BUILDING LOCATED IN THE FINANCIAL DISTRICT ADJACENT TO THE NEW YORK STOCK EXCHANGE AND THE TALLEST BUILDING IN LOWER MANHATTAN. MR. TRUMP PURCHASED THIS BUILDING DURING THE DEPTHS OF THE NEW YORK CITY REAL ESTATE MARKET, AND IS SAID TO BE ONE OF THE BEST REAL ESTATE DEALS MADE IN THE LAST TWENTY-FIVE YEARS. THE BUILDING WAS COMPLETELY VACANT WHEN PURCHASED AND IS NOW 100% LEASED TO TENANTS SUCH AS AMERICAN EXPRESS, BEAR STEARNS AND CNA INSURANCE.

IN ADDITION, MR. TRUMP REHABILITATED 610 PARK AVENUE AT 65TH STREET, FORMERLY KNOWN AS THE MAYFAIR HOUSE HOTEL, AND SUCCESSFULLY CONVERTED IT INTO SUPER-LUXURY CONDOMINIUMS THAT ACHIEVED, AT THAT TIME, THE HIGHEST PRICES ON PARK AVENUE. FURTHER EAST, ADJACENT TO THE UNITED NATIONS, STANDS THE BRAND NEW TRUMP WORLD TOWER, A 90-STORY LUXURY RESIDENTIAL BUILDING THAT IS THE TALLEST RESIDENTIAL TOWER IN THE WORLD. THE TRUMP WORLD TOWER HAS RECEIVED RAVE REVIEWS FROM ARCHITECTURAL CRITICS, WITH HERBERT MUSCHAMP OF THE NEW YORK TIMES CALLING IT "A HANDSOME HUNK OF A GLASS TOWER." LIKEWISE, THE PROPERTY IS CONSIDERED ONE OF THE MOST SUCCESSFUL CONDOMINIUM TOWERS EVER BUILT IN THE UNITED STATES.

MOST RECENTLY, MR. TRUMP ANNOUNCED PLANS FOR HIS FIRST DEVELOPMENT IN ILLINOIS. HE HAS ENTERED INTO A VENTURE TO BUILD TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO, A 2.6 MILLION SQUARE

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FOOT SIGNATURE SKYSCRAPER, ONE OF THE BIGGEST IN CHICAGO, ON THE BANKS OF THE CHICAGO RIVER JUST STEPS FROM MICHIGAN AVENUE. LONG CONSIDERED THE MOST PROMINENT SITE IN CHICAGO, THE BUILDING HAS BEEN DESIGNED BY THE ARCHITECTS SKIDMORE, OWINGS & MERRILL OF CHICAGO, AND WILL CONTAIN RESIDENTIAL AND HOTEL CONDOMINIUMS, INDOOR PARKING, RETAIL AND A SPECTACULAR RIVERWALK.

IN 2002, MR. TRUMP PURCHASED THE FABLED LOCATED ON PARK AVENUE AT 59TH STREET. THE BUILDING HAS BEEN DEVELOPED INTO A 35-STORY, STATE-OF-THE-ART LUXURY CONDOMINIUM CALLED TRUMP PARK AVENUE. IT IS MR. TRUMP'S DESIRE TO MAKE THIS ONE OF THE MOST LUXURIOUS BUILDINGS EVER BUILT IN NEW YORK CITY. THE SQUARE FOOT PRICES OF THESE APARTMENTS ARE SETTING NEW RECORDS. ANOTHER OF MR. TRUMP'S RECENT VENTURES INCLUDES THE \$600 MILLION TRUMP GRANDE OCEAN RESORT AND RESIDENCES IN MIAMI BEACH, FLORIDA BEING DEVELOPED IN PARTNERSHIP WITH A LARGE LOCAL DEVELOPMENT COMPANY, AND A SUPER-LUXURY 60-STORY CONDOMINIUM TOWER ON THE LAS VEGAS STRIP.

IN THE GAMING ARENA, THE TRUMP ORGANIZATION IS ONE OF THE WORLD'S LARGEST OPERATORS OF HOTELS AND CASINOS. THE TRUMP NAME STANDS PROUDLY ON THREE WORLD-CLASS CASINO HOTELS IN ATLANTIC CITY, NEW JERSEY KNOWN AS THE TRUMP PLAZA HOTEL AND CASINO ON THE BOARDWALK, TRUMP MARINA CASINO RESORT IN THE MARINA DISTRICT AND TRUMP TAJ MAHAL CASINO RESORT, HOME OF ONE OF THE WORLD'S LARGEST CASINOS AND ONE OF THE MOST LUXURIOUS CASINO-HOTELS EVER BUILT. THE TAJ MAHAL ALSO FINISHED THE YEAR AS THE NUMBER ONE HOTEL IN ATLANTIC CITY. THESE PROPERTIES ARE ALSO THE ONLY FIVE-STAR DIAMOND RATED HOTELS IN ATLANTIC CITY.

ADDITIONALLY, BUFFINGTON HARBOR, INDIANA, IS THE HOME OF THE TRUMP CASINO. LOCATED JUST OUTSIDE CHICAGO, IT IS THE FIRST CASINO RIVERBOAT AMONG MR. TRUMP'S HOLDINGS. MOST RECENTLY, MR. TRUMP ENTERED INTO AN AGREEMENT WITH THE TWENTY-NINE PALMS BAND OF LUISENO MISSION INDIANS TO MANAGE THE TRUMP 29 CASINO IN PALM SPRINGS, CALIFORNIA, HIS FIRST FORAY INTO GAMING ON THE WEST COAST.

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MR. TRUMP'S REAL ESTATE PORTFOLIO ALSO INCLUDES THE TRUMP NATIONAL GOLF CLUB IN WESTCHESTER, NY, A SIGNATURE JIM FAZIO GOLF COURSE AND RESIDENTIAL DEVELOPMENT, AND A 250-ACRE ESTATE CALLED THE MANSION AT SEVEN SPRINGS.

KNOWN AS THE FORMER HOME OF KATHARINE GRAHAM OF THE WASHINGTON POST AND ROCKEFELLER UNIVERSITY, THE PROPERTY WILL BE DEVELOPED WITH WORLD CLASS LUXURY HOMES THAT WILL SELL FOR UPWARDS OF \$20 MILLION DOLLARS EACH. MR. TRUMP RECENTLY PURCHASED THE LARGEST PARCEL OF LAND IN CALIFORNIA THAT FRONTS THE PACIFIC OCEAN FOR NEARLY TWO MILES. IN ADDITION TO THE PETE DYE CHAMPIONSHIP GOLF COURSE CALLED TRUMP NATIONAL GOLF CLUB LOS ANGELES, MR. TRUMP WILL BUILD SEVENTY-FIVE LUXURY ESTATE HOMES.

IN BEDMINSTER, NEW JERSEY, MR. TRUMP IS ALSO BUILDING TWENTY "SUPER MANSIONS" AND A TOM FAZIO-DESIGNED TRUMP NATIONAL GOLF CLUB ON THE 525-ACRE COWPERTHWAITTE ESTATE AT LAMINGTON FARM, LONG CONSIDERED THE BEST IN THE STATE.

IN PALM BEACH, FLORIDA, MR. TRUMP HAS CONVERTED THE FAMOUS AND HISTORIC ESTATE, ONCE OWNED BY MARJORIE MERRIWEATHER POST AND E.F. HUTTON, INTO THE PRIVATE, ULTRA-LUXURY MAR-A-LAGO CLUB.

THE CLUB HAS JUST RECEIVED THE AWARD FOR THE "BEST CLUB ANYWHERE IN THE WORLD" FROM THE AMERICAN ACADEMY OF HOSPITALITY SCIENCES. ALSO IN PALM BEACH AND LOCATED SEVEN MINUTES FROM MAR-A-LAGO IS THE TRUMP INTERNATIONAL GOLF CLUB. DESIGNED BY THE FAMED GOLF COURSE ARCHITECT JIM FAZIO, THIS \$40 MILLION GOLF COURSE HAS MAGNIFICENT TROPICAL LANDSCAPING, WATER FEATURES, STREAMS AND ELEVATIONS OF 100 FEET, WHICH IS UNPRECEDENTED IN ALL OF FLORIDA.

OPENED IN OCTOBER 1999, THIS COURSE IS ALREADY BEING ACCLAIMED AS ONE OF THE BEST IN THE UNITED STATES.

IN 2002, MR. TRUMP PURCHASED AN ADDITIONAL SIXTY ACRES ADJACENT TO TRUMP INTERNATIONAL AND IS IN THE PROCESS OF CREATING A NINE-HOLE GOLF COURSE ALSO DESIGNED BY JIM FAZIO.

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IN A DEPARTURE FROM HIS REAL ESTATE ACQUISITIONS, MR. TRUMP AND THE NBC TELEVISION NETWORK ARE PARTNERS IN THE OWNERSHIP AND BROADCAST RIGHTS FOR THE THREE LARGEST BEAUTY COMPETITIONS IN THE WORLD - THE MISS UNIVERSE, MISS USA AND MISS TEEN USA PAGEANTS. THE MOST RECENT MISS UNIVERSE PAGEANT SUBSTANTIALLY BEAT THE NBA PLAYOFF GAME IT APPEARED OPPOSITE FROM IN THE RATINGS. MR. TRUMP HAS ALSO JUST SIGNED A NEW FIVE-YEAR TELEVISION CONTRACT WITH NBC FOR THE PAGEANTS. MR. TRUMP HAS ALSO REBUILT THE FAMOUS WOLLMAN SKATING RINK IN CENTRAL PARK, WHICH IS CURRENTLY MANAGED BY THE TRUMP ORGANIZATION. THIS PROJECT WAS PARTICULARLY SPECIAL TO MR. TRUMP. FOR SEVEN YEARS THE CITY HAD BEEN TRYING TO REBUILD AND RESTORE THE RINK, WHEREUPON MR. TRUMP INTERCEDED AND COMPLETED THE JOB IN THREE MONTHS AT ONLY 10% OF THE CITY'S \$20,000,000 COST.

AN ACCOMPLISHED AUTHOR, MR. TRUMP'S FIRST AUTOBIOGRAPHY, THE ART OF THE DEAL HAS BECOME ONE OF THE MOST SUCCESSFUL BUSINESS BEST-SELLERS OF ALL TIME, HAVING SOLD IN EXCESS OF THREE MILLION COPIES AND BEING LISTED AS NUMBER ONE ON THE NEW YORK TIMES BEST-SELLER LIST FOR SEVERAL WEEKS. THE SEQUEL, SURVIVING AT THE TOP, WAS ON THE TIMES BEST-SELLER LIST AND WAS ALSO A NUMBER ONE BEST-SELLER AS WAS HIS THIRD BOOK, THE ART OF THE COMEBACK. MR. TRUMP'S FOURTH BOOK, THE AMERICA WE DESERVE, IS A DEPARTURE FROM HIS PAST LITERARY EFFORTS. THIS BOOK DEALS WITH ISSUES MOST IMPORTANT TO THE AMERICAN PEOPLE TODAY AND FOCUSES ON THE VIEWS REGARDING AMERICAN POLITICAL, ECONOMIC AND SOCIAL PROBLEMS.

HIS FIFTH BOOK, HOW TO GET RICH: BIG DEALS FROM THE STAR OF THE APPRENTICE, BECAME AN IMMEDIATE BESTSELLER ON ALL LISTS.

A NATIVE OF NEW YORK CITY, MR. TRUMP IS A GRADUATE OF THE WHARTON SCHOOL OF FINANCE. HE IS INVOLVED IN NUMEROUS CIVIC AND CHARITABLE ORGANIZATIONS AND IS A MEMBER OF THE BOARD OF DIRECTORS FOR THE POLICE ATHLETIC LEAGUE AND UNITED CEREBRAL PALSY. MR. TRUMP ALSO SERVES AS A CHAIRMAN OF THE DONALD J. TRUMP FOUNDATION AS WELL AS CO-CHAIRMAN AND BUILDER OF THE NEW YORK VIETNAM VETERAN'S MEMORIAL FUND.

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IN 1995, HE SERVED AS THE GRAND MARSHAL OF THE LARGEST PARADE EVER HELD IN NEW YORK CALLED THE NATION'S PARADE, WHICH CELEBRATED THE 50TH ANNIVERSARY OF THE END OF WORLD WAR II.

MR. TRUMP IS A FOUNDING MEMBER OF BOTH THE COMMITTEE TO COMPLETE CONSTRUCTION OF THE CATHEDRAL OF ST. JOHN THE DIVINE AND THE WHARTON SCHOOL REAL ESTATE CENTER. MR. TRUMP WAS ALSO A COMMITTEE MEMBER OF THE CELEBRATION OF NATIONS COMMEMORATING THE 50TH ANNIVERSARY OF THE UNITED NATIONS AND UNICEF. MORE RECENTLY, MR. TRUMP WAS DESIGNATED "THE DEVELOPER OF THE YEAR" BY THE CONSTRUCTION MANAGEMENT ASSOCIATION OF AMERICA.

IN JUNE 2000, HE RECEIVED HIS GREATEST HONOR OF ALL, THE HOTEL AND REAL ESTATE VISIONARY OF THE CENTURY, GIVEN BY THE UJA FEDERATION, AND IN 2003 WAS NAMED TO THE BENEFACTORS BOARD OF DIRECTORS BY THE HISTORICAL SOCIETY OF PALM BEACH COUNTY.

IN JANUARY OF 2004, MR. TRUMP JOINED FORCES WITH MARK BURNETT PRODUCTIONS AND NBC TO PRODUCE AND STAR IN THE TELEVISION REALITY SHOW, THE APPRENTICE. THE SHOW QUICKLY BECAME NUMBER ONE ON TELEVISION AND HAS MADE HISTORY IN RATINGS AND HAS RECEIVED GREAT REVIEWS. FEW SHOWS HAVE GARNERED THE WORLDWIDE ATTENTION OF THE APPRENTICE. MR. TRUMP HAS SIGNED TO CONTINUE IN THIS ROLE FOR THE 2004-2005 TELEVISION SEASONS.

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